

Where capability becomes capital

JUNE 2026



Our story



“For many years, **Talentnet Academy** has worked with organizations across Vietnam to provide practical learning solutions.

But as the market evolves, we see a larger challenge emerging: capability is no longer just an HR priority. It has become a business imperative.

Organizations today are not lacking ambition. What holds many of them back is the ability to consistently execute, adapt, and grow at the pace the market demands.

That is why we evolved **Talentnet Academy** into a more integrated capability development solution, helping organizations build stronger leadership, execution, and readiness for the future.”



About Talentnet Academy



Talentnet Academy is the capability transformation arm of Talentnet Group, helping organizations build the leadership, workforce, and execution capabilities needed to drive business growth.

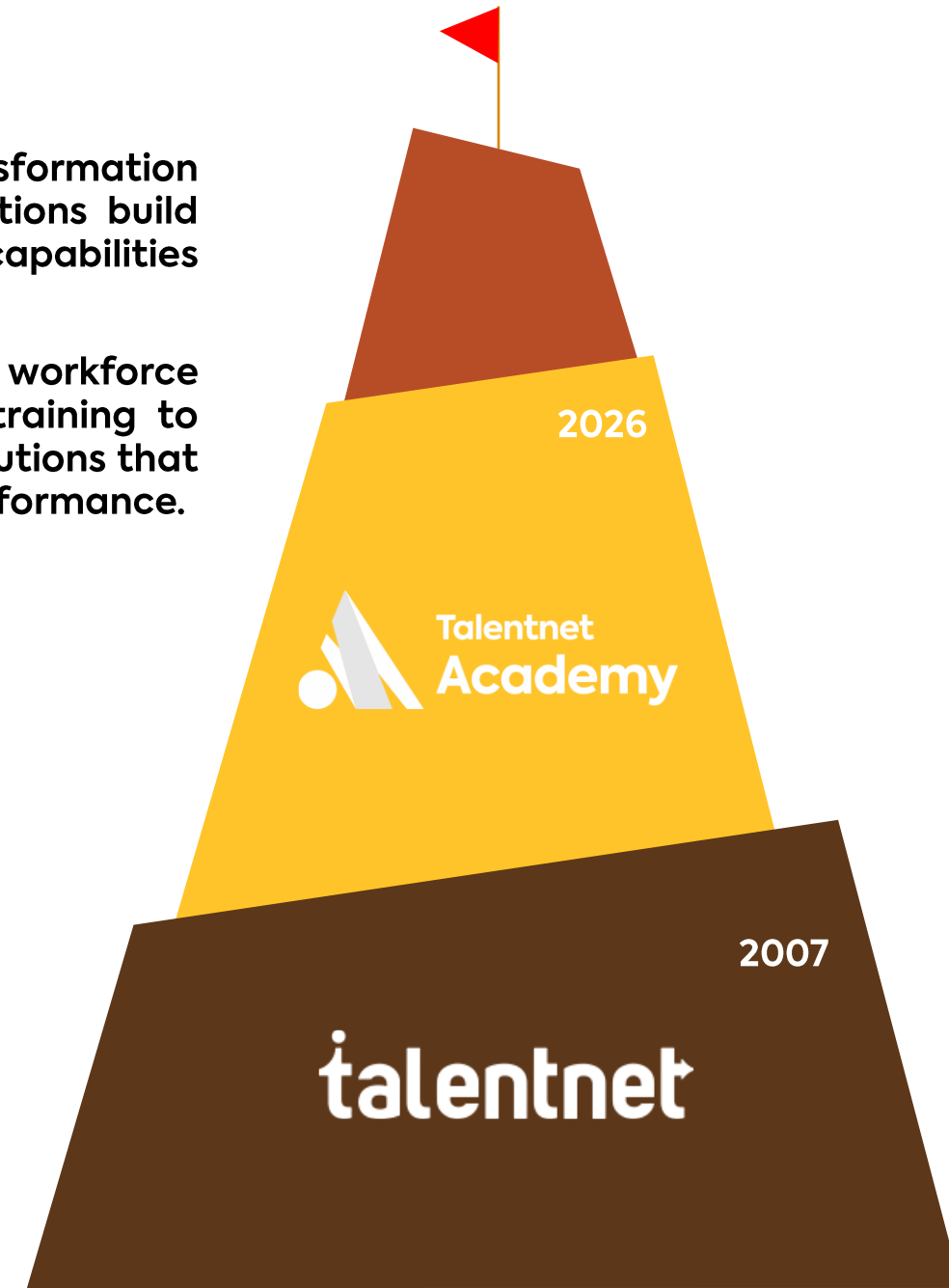
Backed by 20+ years of HR and workforce transformation expertise, we go beyond training to deliver integrated, ROI-driven capability solutions that turn capability into measurable business performance.

20+
Organizations
accelerated

50+
Programs
delivered

10+
ROI-driven
solutions

25+
capability
enablers





Ms.
Nguyen Thi Thu Ha
Head of Solutions
Talentnet Academy



Ms.
Huynh Trang Thuy
Head of Service
Excellence &
Operations
Talentnet Academy

Our **Leadership** team



Ms.
Tieu Yen Trinh
Founder & CEO



Ms.
Lý Ngọc Trân
Deputy CEO



Mr.
Mike Hebert
Deputy CEO



Ms.
Nguyễn Thị Quỳnh Phương
Head of Human Capital
Solutions



Ms.
Nguyễn Thu Hà
Head of Nationwide
Executive Search and
Hanoi Business
Development



Ms.
Nguyễn Thị Thúy
Head of Finance



Mr.
Nguyễn Huy Hùng
Head of Digital &
Technology



Ms.
Lê Thị Xuân Dung
Head of Human Resources

Why we exist



OUR VISION



Become the most trusted partner for capability development in Vietnam

OUR MISSION



Elevate people to elevate the future of organizations & society

Our Domains



Future-Readiness



Leadership Excellence



People Excellence



Sales Effectiveness



Capability System Excellence

Business Gap We Solve

Low AI adoption, weak data literacy, slow adaptability

Inconsistent manager quality, weak accountability, fragile pipeline

Execution gaps through people, low productivity, poor collaboration

Weak field execution, inconsistent conversion, low forecast accuracy

Fragmented programs, unclear ROI, missing capability architecture

What We Deliver

AI-enabled productivity, stronger decision-making, innovation capability

Leadership capability, coaching, execution discipline

Strategic people capability, business acumen, people data-driven decision support

Sales discipline, coaching capability, execution rigor

Capability framework, Learning needs and development roadmap, build learning culture

Business Impact

Faster output, better decisions, higher workforce agility

Consistent team performance, stronger engagement, better retention, succession strength

Stronger people & HR credibility, better engagement & productivity

Higher win rates, stronger pipeline, predictable revenue

Focused investment, scalable development, measurable ROI

Our **50+** product & service offerings

- **Route-to-Market & Execution Excellence (*)**
- **Certified Field Sales Excellence (*)**
- Sales Effectiveness for Growth Execution
- Opportunity-to-Close Engine (B2B)
- Sales Leadership & Commercial Excellence
- Organizational Learning & Capability Advisory
- **Center of Assessments (METTL')**
- Corporate Learning Needs Analysis
- Talent Profiling & Development Roadmap
- Building Learning Culture



- **Critical Thinking for AI Adoption (*)**
- **Design Thinking for Business Innovation (*)**
- AI Productivity Accelerator
- AI Enablement for Business Functions
- Data Literacy & Business Insights
- **LeadStart (First-Time Leaders) (*)**
- **LeadImpact (High-Impact Leaders) (*)**
- Building Leaders for High Performance
- Building Leadership Resilience
- Executive Education & Coaching
- **Enabling HRBP To Create Business Impact (*)**
- **Workforce Metrics and Analytics (*)**
- HR Proficiency Solutions (HR Domains)
- Business-Driven HR Strategy & Solutions
- Cognitive & Self-Efficacy programs, Inter-personal programs (30+ programs)

Our differentiations

Building capability that **improves** business performance.



↑ **Business-Outcome-First Design**

We architect every solution backward from the business result — not from a training catalog.

→ **Structured Capability Journeys**

We design multi-stage journeys across diagnosis, learning, application, and measurement — not one-off workshops.

↗ **Assessment, Application & Reinforcement**

We embed diagnostics, real-work application, and progress measurement in every engagement.

What makes us **different?**

- ✓ *Comprehensive 5D approach*
- ✓ *Global partners – Local understanding*
- ✓ *A community of practitioner associates*
- ✓ *End-to-end solution ecosystem of Talentnet*



PARTNERS ECOSYSTEM



Our 5D approach

From insight to **measurable** business impact



Diagnose

Identify the gap
that matters most

Design

Shape the right
solution journey



Develop

Build assets, tools,
and experience

Deploy

Activate learning
in real work

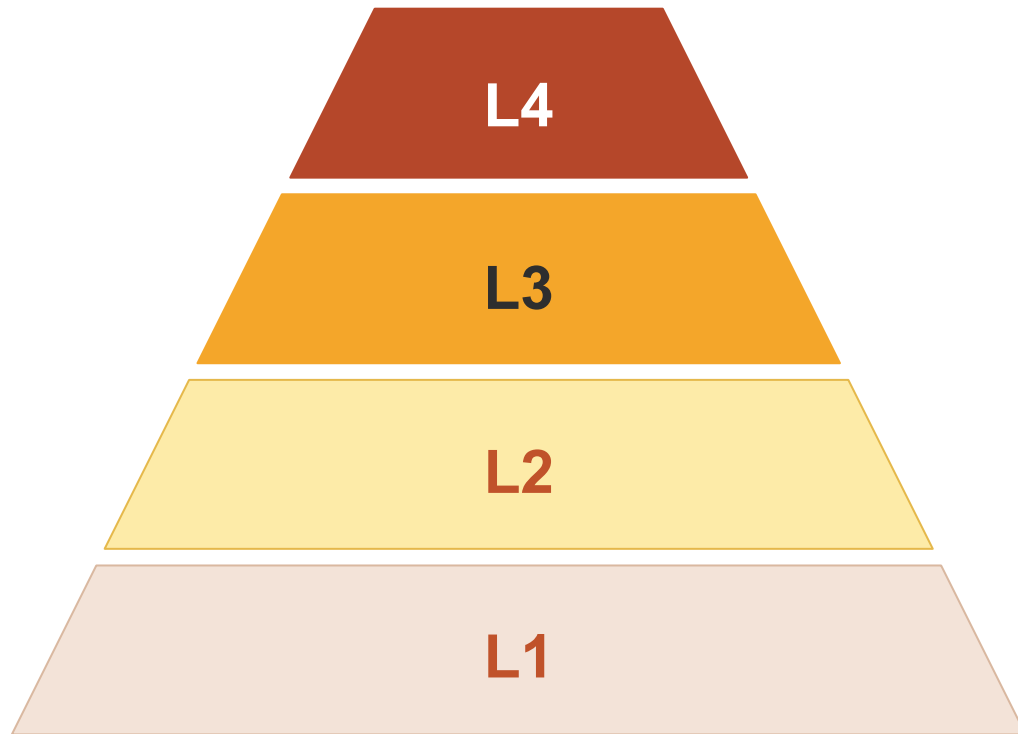


Drive

Reinforce and
measure
performance
impact

Applying the Kirkpatrick Evaluation Model

Measurement value increases from the bottom up — from learner feedback to real business impact.



Results

The program's impact on the organization's business results or performance.

Behavior

The extent to which learning is applied on the job and translates into real behavioral change.

Learning

Changes in knowledge, skills, and mindset after the program.

Reaction

Learner satisfaction rating of 4.0 / 5.0 or higher.

L1 measurement is committed for every program; L2 – L4 are implemented upon the Client's request, with the Client providing the relevant metrics/data.

CONTACT US

Ms. Huỳnh Trang Thùy

**Head of Service Excellence &
Operations**

thuyht2@talentnetgroup.com

Ms. Đặng Thị Hoàng Dung

Business Development Supervisor

dungdth@talentnetgroup.com



Visit website at:
www.talentnetacademy.com